

THE FREELANCE MARKETPLACE

Pimento People launches at a time when the Gig Economy has become an established force in the workplace, growing exponentially across all sectors. Currently, some 40% of the UK media workforce is self-employed and that number is set to grow as the agency world adapts to the new wave of project work which is replacing traditional retainers.

Pimento People is an off-shoot of Pimento- the UK's largest virtual agency with more than 170 members nationwide.



40% OF MEDIA WORKFORCE IS FREELANCE

SOCIAL MEDIA | PR | SEO | DIGITAL |
PROJECT MANAGEMENT EMAIL | PPP | DEVELOPERS
DESIGN | ACCOUNT MANAGEMENT
PLANNING | BRAND DEVELOPMENT
STRATEGY | CREATIVE

BUY, SELL, LOAN

Through the website, freelancers can register their details and get matched with an agency requiring temporary support. Every freelancer has been hand-picked and vetted by Pimento People. In addition to the freelance marketplace, we also offer a unique staff transfer scheme which allows agencies to hire out underutilised staff when they are no longer needed and get them back when required. Loosely based on the football loan scheme, our service is designed to create greater inter-agency movement, allowing agencies to temporarily assign staff to another firm without losing them completely.

WWW.PIMENTOPEOPLE.COM